



Corvallis-Albany Pathway

Survey Results

January 2016



Purpose

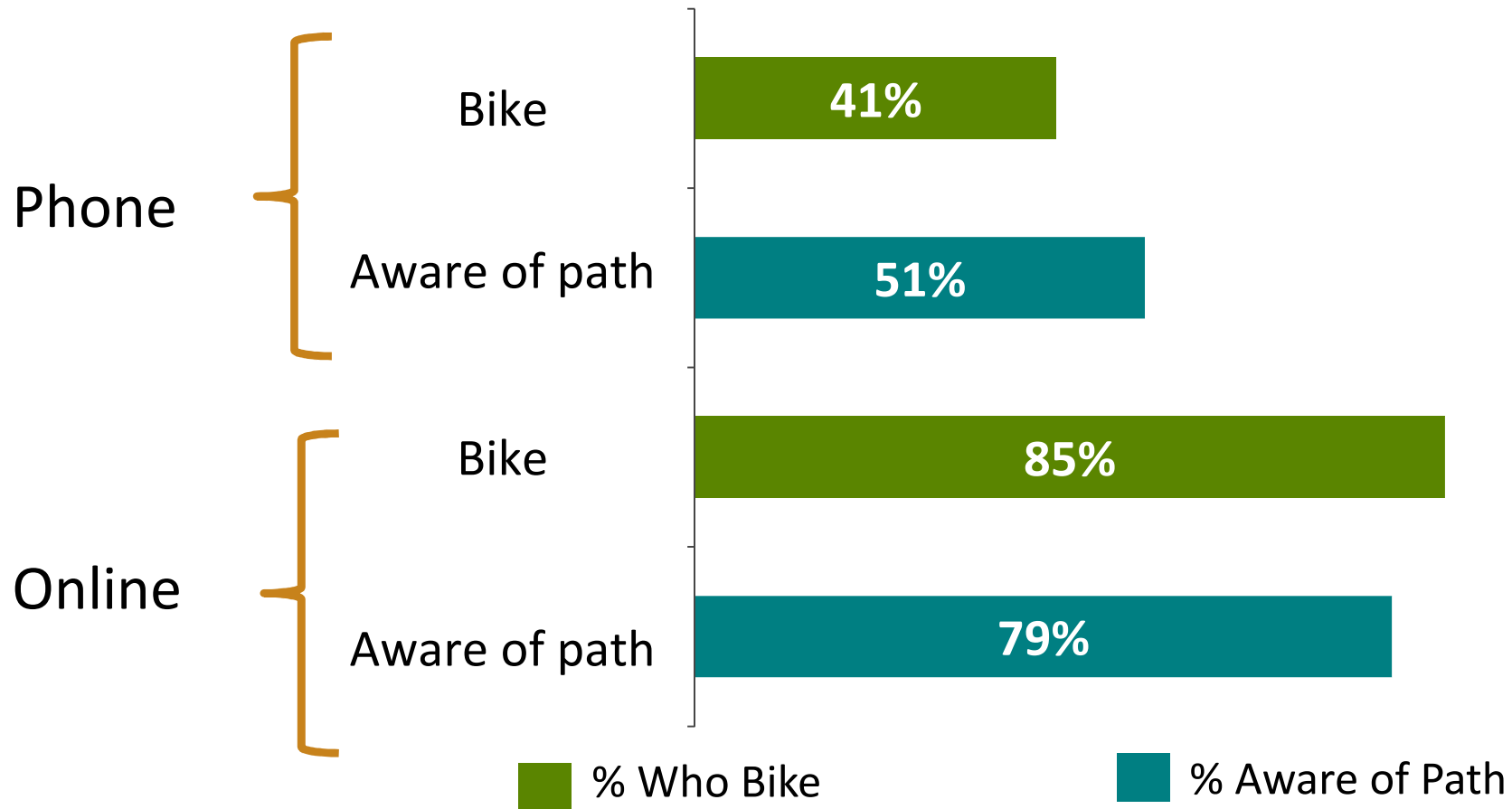
- **DHM**--What do the phone and online surveys tell us about:
 - Interest in the bicycle-pedestrian path
 - Support for building the path
 - Potential use of the path
- **DEA**--What can we infer about:
 - Estimated pathway use and need

Who we heard from

- Phone survey:
 - 300 voters from Corvallis and Albany
 - 150 along proposed pathway corridor
 - Goal was to gauge population attitudes
- Online survey:
 - 2,572 residents from Benton and Linn Counties
 - Goal was provide community engagement and opportunity for feedback

Evaluating Phone and Online Results

Online Respondents are More Invested in the Issue

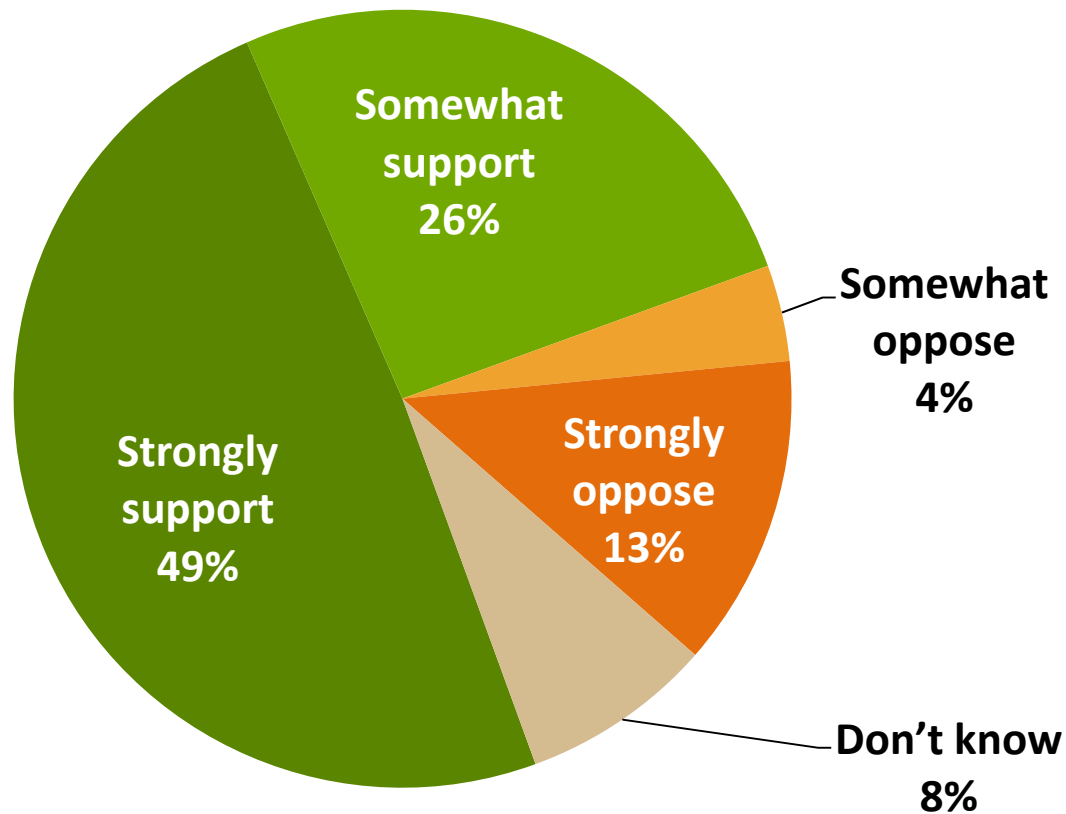


General Values of Bike-Ped Pathways to Residents

- Residents value providing biking and walking paths to:
 - Promote alternative modes of transportation (83%)
 - Promote health and activity (83%)
- Residents would like more bike paths
 - 61% satisfied with availability of paths vs. 83% with availability of bike lanes

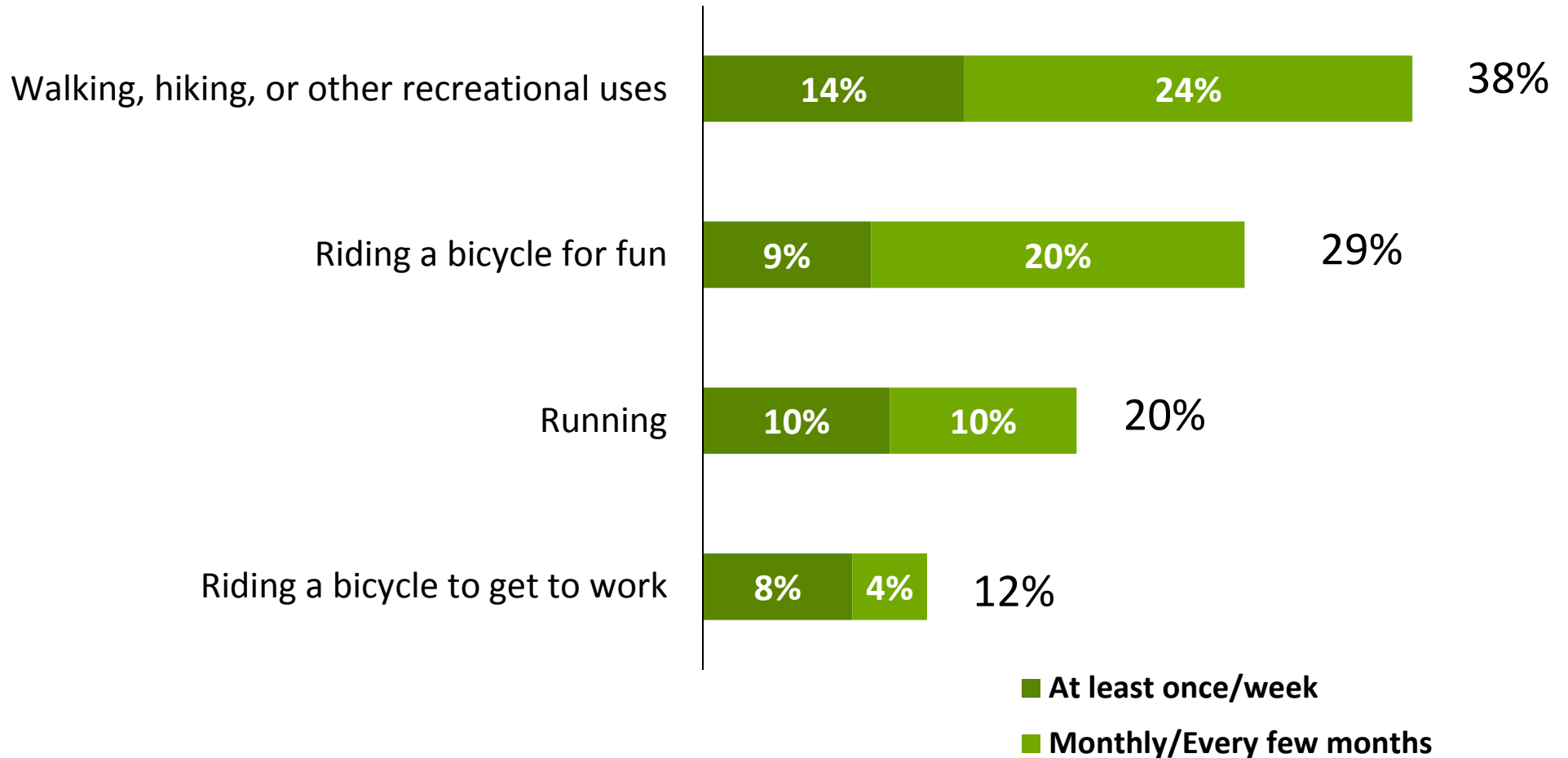
Interest in the Corvallis-Albany path

- Corvallis-Albany route is primary route identified
- 75% of voters support building the Corvallis-Albany path



How will path be used?

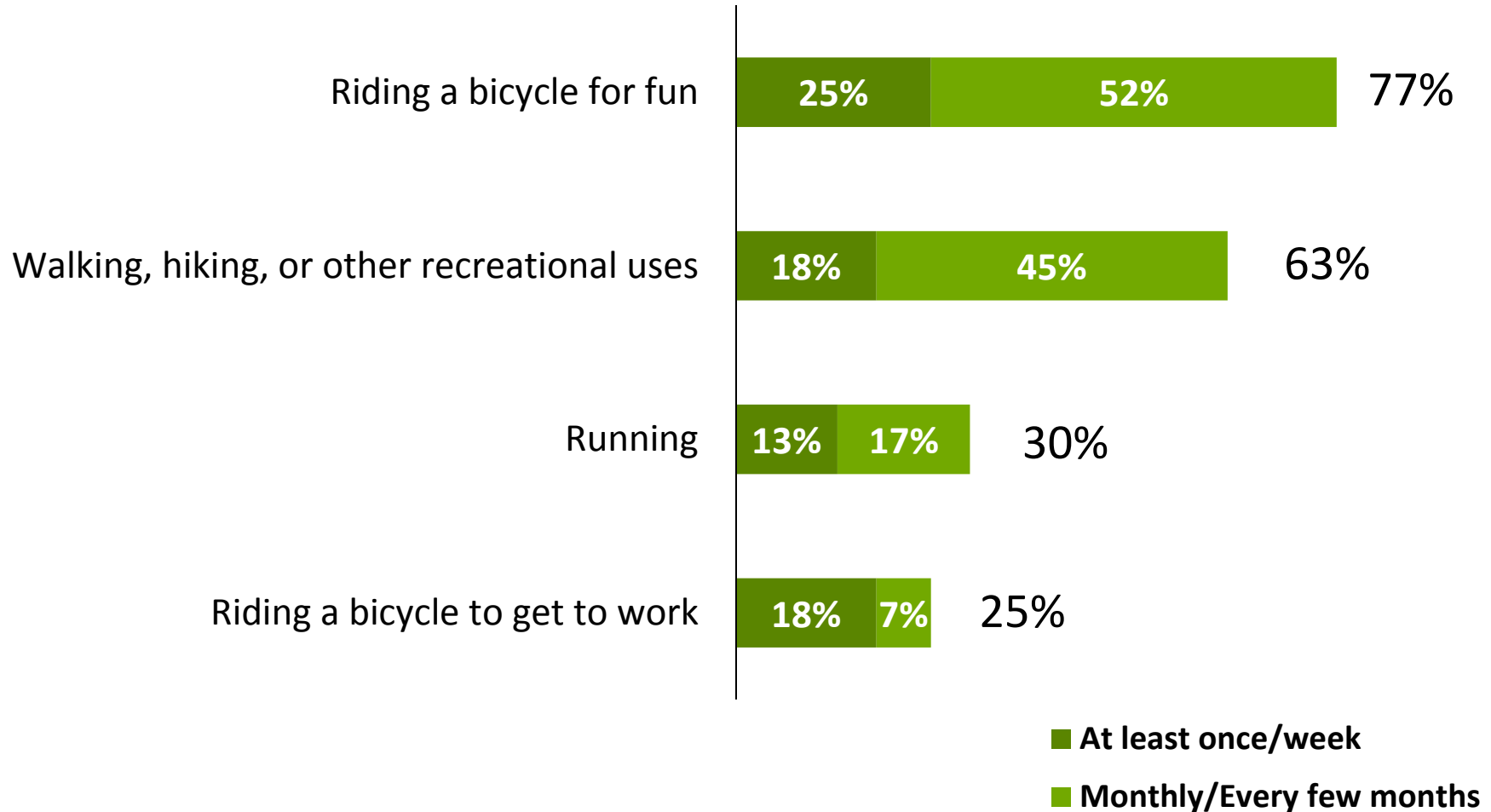
Do You Think You Would Use the Path For...



Invested residents will probably use path more

Bicyclists like and use bicycle paths

Online Bicyclists Would Use the Path For...

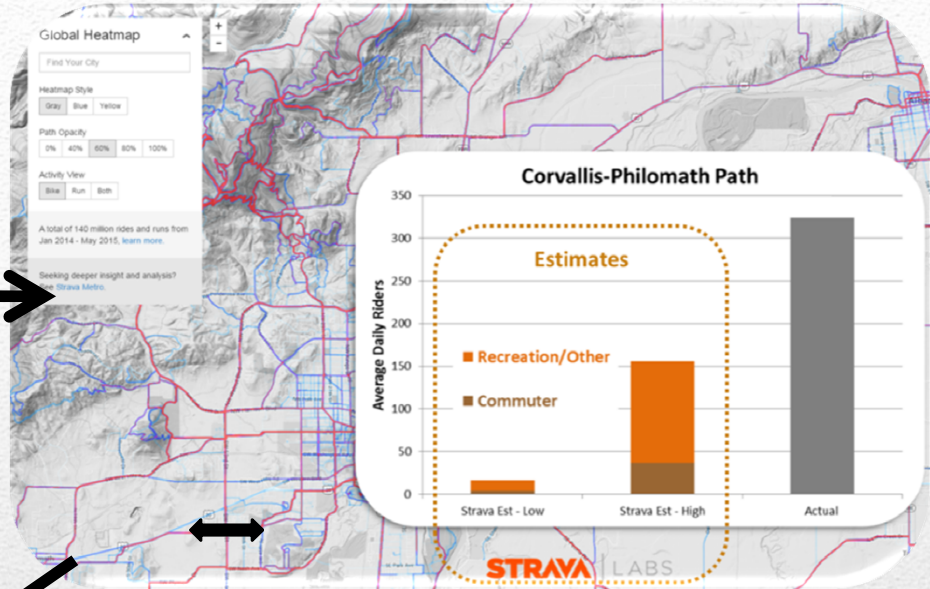
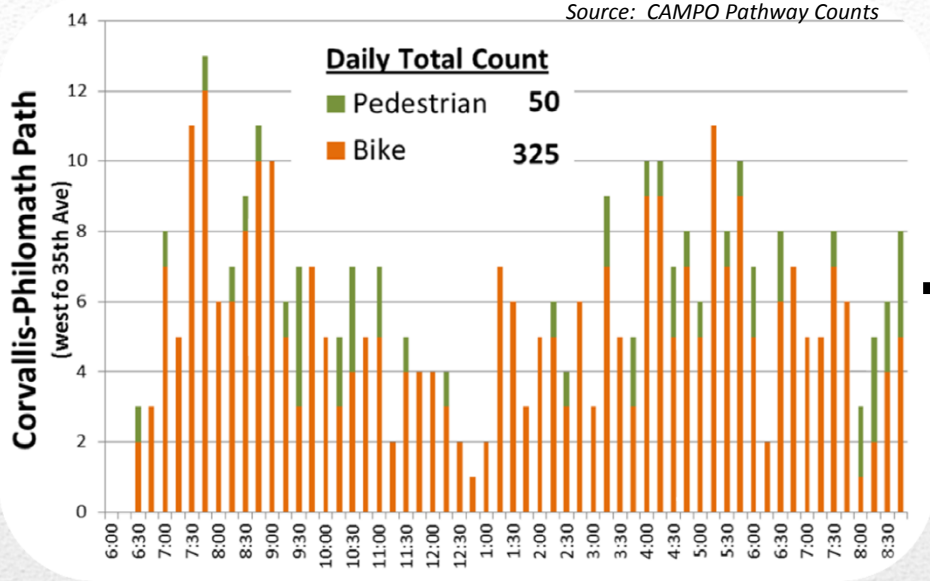


Residents of Linn and Benton County.....

- **Show robust support for the path**
- **Value supporting bicycle facilities**
- **Envision moderate use of the path**

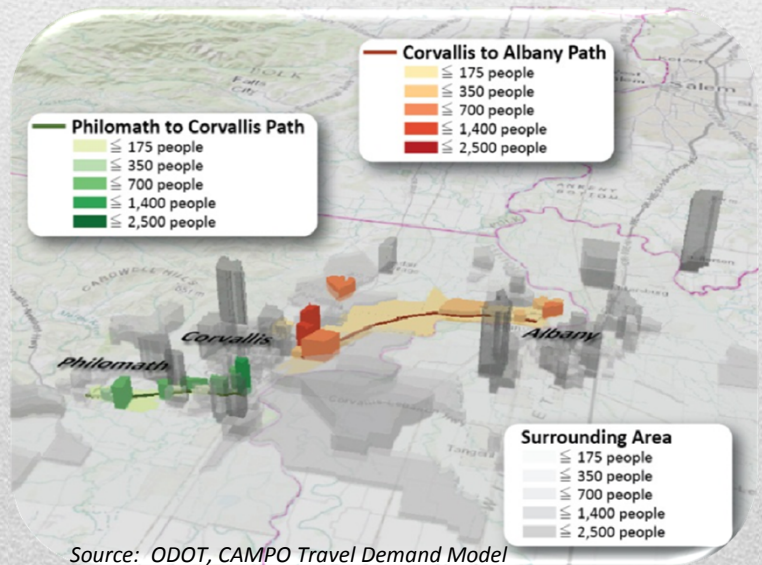
Estimating Corvallis-Albany Pathway Demand

Source: CAMPO Pathway Counts



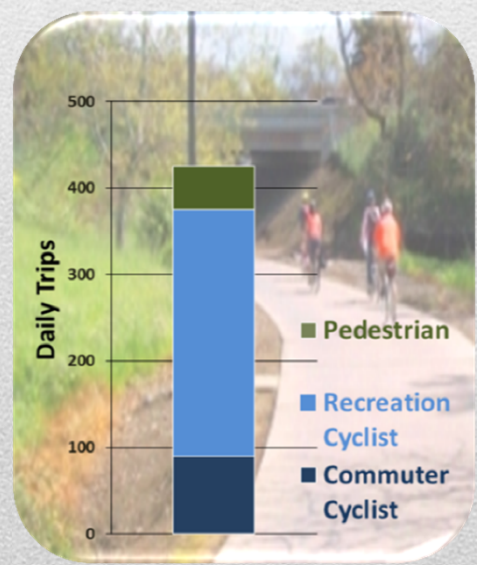
Establishing bicycle-pedestrian demand profiles from local counts

Integrating 'Big Data' from ODOT's Strava database to estimate bike trip purpose



Source: ODOT, CAMPO Travel Demand Model

Applied pedestrian-bicycle demand profile through corridor, correlation analysis



Estimating new pathway travel demand by mode and purpose, in support of multimodal connectivity plans.